

CAPABILITY STATEMENT



Jordan/Sydnor
Innovation Group

Codes & Certifications

SWaM Certification #: 828746

eVA Vendor ID #: SUP265703

Tax ID / EIN: 92-1941912

DUNS #: 124352542

Business Type: Limited Liability Company (LLC)

NAICS Codes:

Primary

541611 - Administrative Management and General Management Consulting Services

Secondary

611430 - Professional and Management Development Training

541612 - Human Resources Consulting Services

711510 - Independent Artists, Writers, and Performers

Executive Coaching Leadership Certification – Georgetown University

Diversity, Equity, and Inclusion Certification – Cornell University

Company Overview

Jordan Sydnor LLC is a Richmond, Virginia-based strategic coaching and consulting firm dedicated to helping leaders, teams, and organizations bring their vision to life. We partner with clients to strengthen leadership, inspire innovation, and build inclusive, high-performing cultures that drive lasting impact.

Founded and led by **Robert L. Dortch, Jr.**, an entrepreneur who, in his previous life, was a visionary executive with over 25 years of experience in philanthropy, nonprofit leadership, and community engagement, whose current work combines proven strategies with a human-centered approach. Robert's career has included managing more than \$100 million in philanthropic investments, facilitating transformative impact through collaborations, investments, and connecting leaders across sectors, and speaking to audiences worldwide on leadership, resilience, and purpose.

Jordan Sydnor is a creative force for good committed to maximizing human potential and performance by developing leaders and organizations where everyone can make an impact.

Core Competencies

We provide customized, results-driven services that meet the unique needs of each client:

Leadership & Business Development Coaching

Executive and team coaching that builds resilience, decision-making skills, and personal effectiveness by creating spaces for discovery, curiosity, accountability, and growth.

Strategic & Innovation Focused Consulting

Guiding organizations through change, growth, and innovation with clear strategies and actionable plans. Certified expertise in building inclusive, equitable organizational cultures in the public and private sector.

Facilitation

Designing and leading engaging strategic planning sessions, retreats, crisis management, and team-building.

Keynotes & More

Keynotes, fireside chats, and podcasts that inspire audiences from insight to action with stories and strategies.

Philanthropic Advising

Empowering organizations toward resources for equitable, resilient, and transformative community impact.

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Differentiators

Visionary Executive Leadership

Roberts' experience as a board chair, entrepreneur, non-profit executive, foundation executive, and philanthropist includes: leading large-scale philanthropic initiatives, building cross-sector partnerships, and advising leaders at the governance and executive levels with a particular focus on the innovation ecosystem, strategy, business development, and the future of leadership.

Culturally Relevant Approach

We honor diverse perspectives and create solutions that reflect the professional, technical, and lived experiences of our client partners through the power of narrative, innovation, and a trauma-informed expertise that seeks to maximize engagement and organizational impact.

Inclusive Operations

We don't just plan—we help our clients implement holistic strategies that lead to measurable results.

Multi-Generational Workforce Engagement

We show how to maximize multi-generational engagement to drive performance.

Strategic Innovation

Robert can show how to strategically integrate and leverage innovation within organizations to ensure their values-driven, mission-aligned, and engage all aspects of an organization.

Contact Information

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Selected Client Engagements

Henrico County Leadership

Adventures in Leadership Keynote & Facilitation

Community Foundation

Strategic Consulting Engagement

NextUp RVA

Strategic Consulting and Coaching Engagement

Markel Corporation

Keynote address

Bon Secours

Adventures in Leadership Facilitation

ChildSavers

Strategic Facilitation for Board and Staff

"Robert L. Dortch, Jr., brought insight and humility to his talk on leadership through innovation. Thought-provoking, authentic, and inspiring- he reminded us that true leadership evolves with creativity and courage."

S.K. W- AWWA/VWEA Leadership Academy

Selected Clients

Atlantic Outreach Group

Aqume Foundation

Boys and Girls Club Metro Richmond

ChildSavers

Chesterfield County, VA Human Resources Dept

City of Richmond: City Council, Mayor's Office, and
Healthy Families Initiative

Community Foundation for a Greater Richmond

Groundwork Consulting

Hampton Roads Community Health Center

Henrico County, VA

Leading Age Virginia

Markel

NextUp RVA

St. James Child Development Center

Partnership for the Future

CodeVA

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